

#AgriTech #Climate#FrenchTech120

## Elicit Plant joins the prestigious Class of 2025 of the French Tech 120

**Moulins-sur-Tardoire (Charentes), 5 June 2025. Elicit Plant, agri-biotech at the forefront of biosolutions dedicated to field crops, announces its inclusion in the prestigious French Tech 120 class of 2025, revealed last night by Clara Chappaz, French Minister for Artificial Intelligence and the Digital Economy. This label recognizes the 120 most promising French start-ups in terms of innovation, growth and impact, underlining their ability to become world-class technology leaders.**

This recognition confirms the unique trajectory of Elicit Plant, which has established itself as a benchmark player in the fight against water stress in field crops in the face of climatic hazards, with a patented breakthrough innovation based on phytosterols, now deployed on three continents.

*"This award reinforces our conviction and our commitment to deploying our solutions in over 20 countries to build a more resilient agriculture, by putting innovation at the service of better water management in field crops,"* says **Jean-François Déchant, CEO of Elicit Plant.**

With over a million liters produced, measurable agronomic results and rapid adoption by farmers worldwide, Elicit Plant has reached a new milestone, consolidating its position as one of France's top-performing Agri Biotechs, committed to the climate transition and food sovereignty.

**About** **French** **Tech** **120**  
Driven by the La French Tech initiative, the French Tech 120 program supports the most promising French scale-ups with high potential for economic and societal impact. It embodies the ambition to position France as a world leader in disruptive innovation.

### About d'Elicit Plant

LICIT PLANT is the only company in the AgTech sector that addresses the challenges of climate change impact on major crops globally, by reducing water consumption in plants by 20%. Its unique technology, EliTerra®, based on the exogenous supply of phytosterols, a group of plant-derived molecules, increases plants' resistance to stress by eliciting their natural defenses. Hundreds of field trials, combined with rapid adoption by farmers across three continents (Brazil, Europe, and the United States) for the first product aimed at corn, demonstrate that its bio-solutions are the only ones to secure yields and offer farmers a significant return on investment during water shortages.

ELICIT PLANT operates successfully in Brazil, Europe, and Ukraine and has experienced three-digit growth over the past 2 years. For more information: [www.elicit-plant.com](http://www.elicit-plant.com)

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