

#AgriTech #Climate

Elicit Plant Sets a New Global Benchmark: 1 Million Liters of Natural Biosolutions Produced and Distributed Across Three Continents

Moulins-Sur-Tardoire (Charentes), May 15, 2025 — By surpassing the milestone of one million liters produced, Elicit Plant, a pioneering French agri-biotech company specializing in phytosterol-based biosolutions, becomes one of the first players worldwide to deploy such volumes across three continents. This achievement marks a major shift in industrial, commercial, and agronomic scale, supporting more resilient agriculture in the face of abiotic stress.¹

Proven Performance, even under Significant Water Deficit Conditions

Elicit Plant's biosolutions reduce water consumption by up to 20% while increasing crop yields by more than 10%. They are now available for four major crops: corn, wheat, sunflower, and soybean.

Structured, Rapid Global Expansion

In Europe, Elicit Plant's biosolutions are now approved in all 27 EU member states, with active orders placed in 14 countries over the past six months.

In the United States and Brazil, nearly 200 agronomic trials have led to market authorization, and commercial rollouts are underway. These include formulations tailored to local farming conditions, with active orders from distributors and large-scale farms.

This momentum is driven **by strategic partnerships with key players such as Bayer, BASF, and Certis Belchim.** These alliances accelerate deployment in Europe and reinforce the technical robustness of Elicit Plant's solutions.

A Breakthrough French Technology Rooted in Scientific Research

Developed in France, the **EliTerra®** technology is based on foliar application of phytosterol-based formulations—plant-derived molecules that naturally trigger the plant's resistance mechanisms to abiotic stress. With more than 20 formulations created for major crops, Elicit Plant delivers locally adapted solutions that help farmers tackle the growing challenges of climate variability. Backed by over 1,000 independent field trials, this is currently **the only biosolution of its kind to achieve large-scale adoption for row crops** (corn, cereals, sunflower, and soybean) across three continents.

"Reaching the one-million-liter milestone is more than just an industrial success—it represents a shift toward a new generation of agriculture, capable of addressing climate challenges without compromising performance. It reflects the fast adoption by farmers who see Elicit Plant as a relevant and concrete solution," concludes **Jean-François Déchant, CEO of Elicit Plant.**

¹ Non-living stress factor (drought, heat, frost, salinity, etc.) that disrupts plant growth and yield.

**About ELICIT PLANT**

ELICIT PLANT is the only company in the AgTech sector that addresses the challenges of climate change impact on major crops globally, by reducing water consumption in plants by 20%. Its unique technology, EliTerra®, based on the exogenous supply of phytosterols, a group of plant-derived molecules, increases plants' resistance to stress by eliciting their natural defenses. Hundreds of field trials, combined with rapid adoption by farmers across three continents (Brazil, Europe, and the United States) for the first product aimed at corn, demonstrate that its bio-solutions are the only ones to secure yields and offer farmers a significant return on investment during water shortages.

ELICIT PLANT operates successfully in Brazil, Europe, and Ukraine and has experienced three-digit growth over the past 2 years. For more information: www.elicit-plant.com

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