

## **Elicit Plant Receives the Green Tech and Mobility Award at the 7th Edition of the Future Unicorn Trophies**

**Paris, September 12th - Elicit Plant, at the forefront of the agri-biotech sector, has won the prestigious "Future Unicorn Trophies 2024" award\* in the Green Tech and Mobility category. This distinction once again recognizes Elicit Plant's innovation capabilities and its positive impact on the agricultural sector and the global ecological transition.**

### **Elicit Plant: A Future French Unicorn Serving a More Sustainable Agriculture**

Founded in 2017, Elicit Plant has developed a revolutionary patented technology, EliTerra®, which is based on the supply of phytosterols to plants in open fields. These plant molecules stimulate the plants' natural defenses, making them more resistant to periods of drought and climate change.

Across the globe, the increasing frequency of climate-related challenges severely impacts agricultural yields, often causing significant financial losses for farmers worldwide. Elicit Plant's innovative bio-solutions, designed for large crops such as maize, sunflower, and cereals, are rapidly being adopted throughout the European Union, Ukraine, and Brazil, the largest country in South America, following a successful launch in France since 2022.

Their exceptional results, reducing water consumption by up to 20% in large crops, enable farmers to increase their yields by an average of 10%.

*"Elicit Plant is honored to receive the Green Tech and Mobility Award, which recognizes the success of our relentless drive to innovate for a resilient and sustainable agricultural future. Our ambition is to accelerate the global ecological transition in agriculture by combining economic performance, food sovereignty, and environmental respect. Since the launch of our first product, Best-a, in 2022, our growth has exceeded 150% annually, with a presence in ten countries across Europe and Brazil. For our next campaign, we are preparing to enter the U.S. market in 2025,"* said **Jean-François Déchant**, CEO of Elicit Plant.

Thanks to its strong commitment to Corporate Social Responsibility (CSR), Elicit Plant has earned the LUCIE 26000 label, a benchmark in corporate social responsibility. This recognition makes Elicit Plant an inspiring example of a French company revolutionizing agriculture for a more sustainable future. The award received at the Future Unicorn Trophies 2024 confirms its position as a leader in the agri-biotech sector and its contribution to a more resilient and high-performing agriculture.

\*The Future Unicorn Trophy 2024 has been organized for seven years by Bien Commun Advisory, Caisse d'Épargne, Clay Asset Management, Deloitte, emlyon business school, Euronext, Gide Loyrette Nouel, Paris EUROPLACE, Reputation Age, and Scope Group. Over the past five years, 19 of France's 24 unicorns have been identified by these trophies. The selected companies must meet six criteria: having their headquarters in France,

*being less than 15 years old, having raised at least €5 million since their inception, being an independent non-listed company, being eligible in one of the five sectors studied, and being valued at less than €1 billion.*

**About Elicit Plant**

ELICIT PLANT is a company in the AgTech sector addressing the challenges of climate change's impact on large crops globally by reducing plants' water consumption by 20%. Its unique EliTerra® technology, based on the exogenous application of phytosterols, a set of plant-derived molecules, enhances plants' resistance to drought stress by stimulating their natural defenses. Hundreds of field trials, combined with rapid adoption by farmers across three continents (Brazil, Europe, and the United States) for its first product aimed at maize, demonstrate that its bio-solutions are the only ones securing yields and providing farmers with significant returns on investment during water shortages. ELICIT PLANT operates successfully in Brazil, Europe, and Ukraine and has experienced triple-digit growth over the past two years.

For more information: [www.elicit-plant.com](http://www.elicit-plant.com)

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