

Elicit Plant Earns B Corp™ Certification: A Recognition of Its Commitment to Sustainable Agriculture



Moulins-sur-Tardoire (Charente), January the 7th of 2025 – Elicit Plant, a pioneer in biosolutions addressing the challenges of climate change impacts on broad-acre crops, announces its certification as a B Corp™, marking a major milestone in its social and environmental commitment to fostering more responsible, resilient, and ecosystem-friendly agriculture.

The B Corp™ Certification, awarded by the independent organization B Lab, recognizes companies worldwide that meet high standards of social and environmental performance, transparency, and accountability. To become a certified B Corp™, organizations must undergo a rigorous assessment process evaluating the impact of their operations and business model on employees, customers, communities, and the environment. They must also achieve a verified minimum score on the "B Impact Assessment." This certification reflects a demanding approach that drives Elicit Plant to continuously reassess and improve its practices, from designing innovative solutions to evaluating their impact on farmers, local communities, ecosystems, and employees.

A Holistic Commitment to Positive Impact

Beyond developing natural, non-toxic, and sustainable solutions to address climate challenges, Elicit Plant places social and environmental responsibility at the heart of its mission. The company promotes a local and sustainable approach by partnering with regional stakeholders, supporting rural employment, and encouraging agricultural practices that respect biodiversity.

Its commitment to employee well-being, equal opportunities, and ethical governance further reflects its dedication to building a business model aligned with today's societal challenges. Initiatives already implemented include a comprehensive HR policy, stock options for all employees, and continuous improvement processes such as social well-being surveys.

“Becoming a B Corp™ company is a recognition of our vision and commitments. We aim to demonstrate that innovation, agricultural performance, and ecosystem respect can coexist while creating a positive impact on local communities and our employees,” said Aymeric Molin, COO of Elicit Plant. “Our choice of investors, who share these values, fully supports this dynamic.”

A Shared Ambition for a Sustainable Future



Press Release

By joining the international community of B Corp™ certified companies, Elicit Plant strengthens its mission: supporting farmers in adopting more sustainable practices while actively contributing to a future where agriculture combines productivity with environmental stewardship.

For more information on Elicit Plant's commitments and initiatives, visit our website: <https://www.elicit-plant.com/our-esg-commitments/>

About Elicit Plant

ELICIT PLANT is an AgTech company addressing the global challenges of climate change impacts on broad-acre crops by reducing plant water consumption by up to 20% and enhancing plant health under environmental stress. Its unique technology, EliTerra®, is based on the exogenous application of phytosterols, a group of plant-derived molecules that boost plants' natural defenses and resilience against stress. Hundreds of field trials, coupled with rapid adoption by farmers across three continents (Brazil, Europe, and the United States) for its first product targeting maize, demonstrate that its bio-solutions are the only ones ensuring yield security and delivering significant returns on investment during water scarcity periods.

For more information: www.elicit-plant.com

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