

**Elicit Plant:
Development and Launch of New Biosolutions
thanks to the European Innovation Council (EIC)
Accelerator Program**

Moulins-Sur-Tardoire (Charentes), April 9, 2025 – Two years after receiving €2.5 million in funding from the European Innovation Council (EIC), Elicit Plant, a pioneering agri-biotech company specializing in biosolutions for broad-acre crops, announces significant results in the deployment of its innovations—biosolutions formulated with phytosterols. These advancements, which align with the development of sustainable agriculture that respects both the environment and farmers, have led to concrete, positive, and beneficial impacts in helping broad-acre crops adapt to climate challenges in France and internationally.

The funding granted in December 2022 through the EIC Accelerator Program has been a key driver in expanding Elicit Plant's Research & Development capabilities. Over the past two years, the company has introduced major innovations in abiotic stress management, providing farmers with scientifically proven solutions to enhance the resilience of their crops.

Global Expansion and Major Breakthroughs

- **New innovations successfully developed:** Building on the success of Best-a, the first phytosterol-based biosolution for maize developed by Elicit Plant, new solutions have been developed under the EIC program for sunflower and cereal crops, enabling yield increases under both irrigated and non-irrigated conditions. These cutting-edge products are now approved in all 27 European countries,
- **Rapid commercial adoption, in less than 6 months, in 12 new European countries:** which generated orders with these new products in addition to the ever-growing business in France and Ukraine reinforced by the launch of these new products.
- **Tailored adaptations for Brazil and the United States:** Formulations adapted to the specific needs of crops in the United States and Brazil have undergone nearly 200 trials, leading to the acquisition of market authorizations in these regions.

Jean-François Déchant, CEO and co-founder of Elicit Plant, expressed his gratitude: *"The support from the EIC has been a remarkable catalyst in accelerating our growth and strengthening our leadership in agricultural biosolutions. The results achieved reflect our commitment to fostering more sustainable and resilient agriculture in the face of today's climate challenges."*

Impact and Future Outlook

Elicit Plant's innovations have not only enhanced farmers' ability to cultivate more sustainably but have also paved the way for a significant reduction in the use of chemical

inputs in agriculture. With ambitious goals ahead, Elicit Plant is set to expand its commercial presence to more than 16 countries worldwide in 2025.

About Elicit Plant

Elicit Plant is an AgTech company addressing the global impact of climate change on broad-acre crops by reducing plant water consumption by up to 20% and strengthening plant health against environmental stresses. Its unique EliTerra® technology, based on the exogenous application of phytosterols—a group of plant-derived molecules—boosts plants' tolerance to stress by stimulating their natural resistances. Thousands of field trials, combined with rapid farmer adoption across three continents (Brazil, Europe, and the U.S.), demonstrate that its bio-solutions are the only ones to safeguard yields and provide farmers with significant ROI during water shortages.

For more information: www.elicit-plant.com

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